



# Using Posters and Deep Learning to Recommend Anime & Mangas

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## Mangaki

- ▶ Recommender system for anime & manga
- ▶ Why nonprofit?

## Research

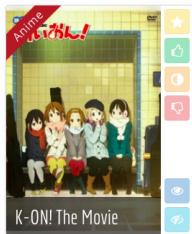
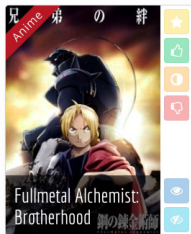
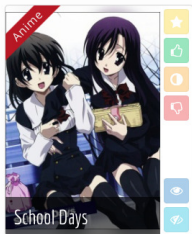
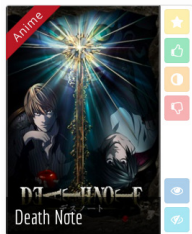
- ▶ The geometry of mangas
- ▶ Deep learning: learning from massive data (it's all blocks)
- ▶ Our new algorithm (name will come, wait for it)

## Future

- ▶ ???

# Mangaki, recommendations of anime/manga

Rate anime/manga and receive recommendations



2,000 users, 10,000 anime/manga, 350,000 ratings

- ▶ myAnimeList (RIP their API)
- ▶ AniDB
- ▶ AniList
- ▶ (soon) TVtropes



love

like

neutral

dislike

willsee → I want to see

wontsee → I don't want to see

Watched ratings

Unwatched ratings

# Build a profile

Steins;Gate

Suzumiya Haruhi no Shoushitsu

Suzumiya Haruhi no Yuuutsu

Terror in Resonance

The Night is Short, Walk On Girl

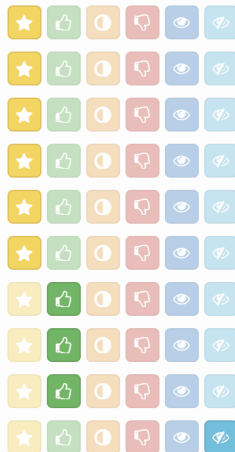
Time of Eve

5 centimètres par seconde

.hack//Liminality

.hack//Sign

A Certain Scientific Railgun S



# Mangaki prioritizes your watchlist

Pokemon: Lucario and the Mystery of Mew

Dimension W

Haibane Renmei

A Silent Voice

Neon Genesis Evangelion

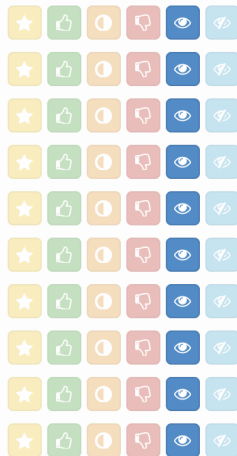
Mind Game

Record of Lodoss War

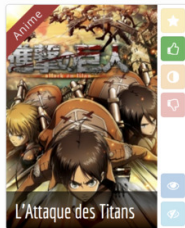
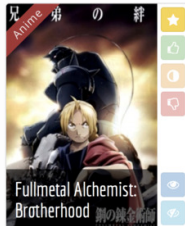
Ghost in the Shell: Stand Alone Complex

Neon Genesis Evangelion: The End of Evangelion

Angel Beats!



# Browse the rankings: top works



# Why nonprofit?

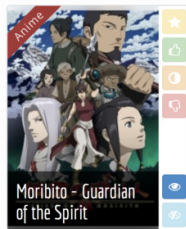
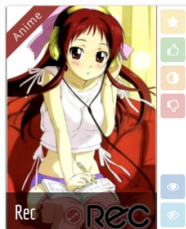
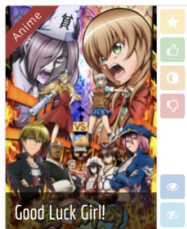
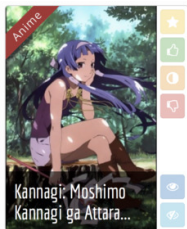
- ▶ Why should blockbusters get all the fun/clicks/money?
- ▶ Maybe there is one precious, unknown anime **for you**
  - ▶ and we can help you find it
- ▶ Driven by passion, not money

Everything is open source: [github.com/mangaki](https://github.com/mangaki) (Python, Vue.js)

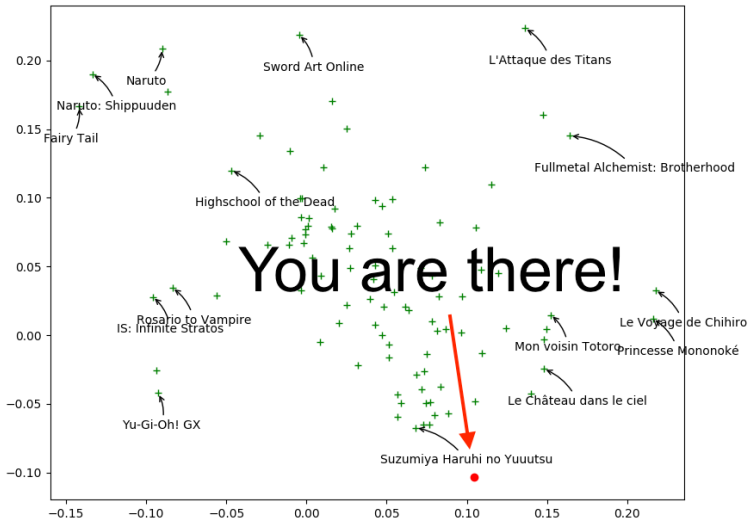
Awards: Microsoft Prize (2014) Japan Foundation (2016)



# Browse the rankings: precious pearls



# Embedding you in the geometry of mangas



# Many blocks for recommendation

**KNN** K-Nearest Neighbors

**ALS** Alternating Least Squares

**FMA** Factorization Machines

**Input:** ratings

**Output:** representation of users and items  
(geometry used for reordering & recommendation)

# A new block appears!

Illustration2Vec (by Masaki Saito & Yusuke Matsui, 2015)



## ☑ Prediction results

#	General Tag	Confidence
1.	1girl	86.1%
2.	thighhighs	84.0%
3.	solo	79.2%
4.	red hair	73.1%
5.	long hair	66.4%
6.	breasts	53.7%
7.	gloves	38.0%
8.	weapon	34.0%
9.	elbow gloves	28.3%
10.	high heels	14.0%
11.	tattoo	10.9%
<b># Character Tag</b>		
<b># Copyright Tag</b>		
<b># Rating</b>		
1.	safe	68.4%
2.	questionable	29.3%
3.	explicit	1.92%

We have (many) posters



## Existing algorithms

ALS Take ratings → recommendations

*Does not work when no ratings are available (ex. new work)*

LASSO Take tags/ratings → recommendations

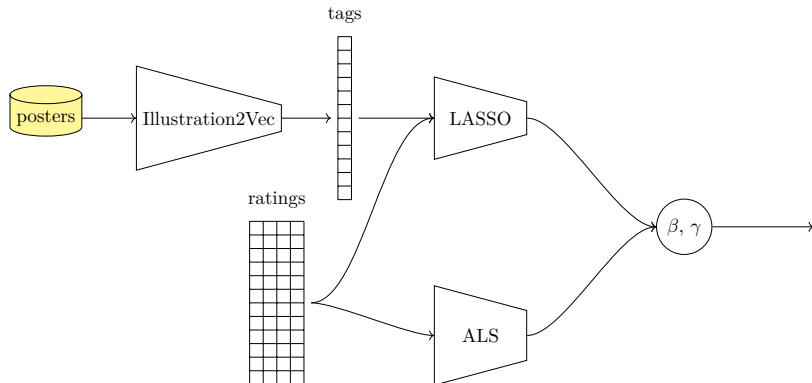
*Does not take care of people with similar taste*

I2V Take posters → tags

# Our new algorithm

Combine blocks

Use machine learning to select the best model

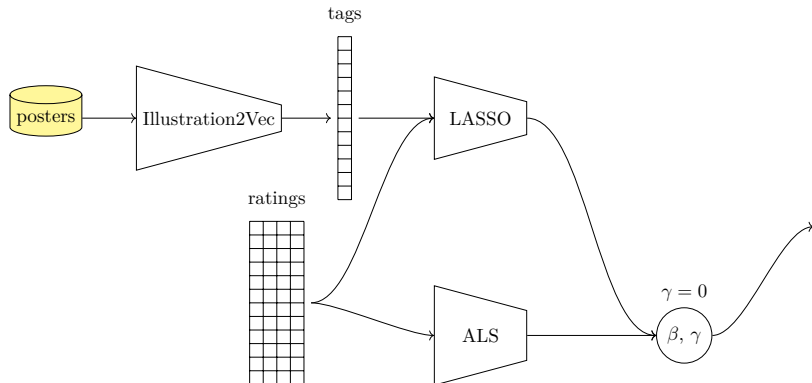


Blended Alternating Least Squares with Explanation

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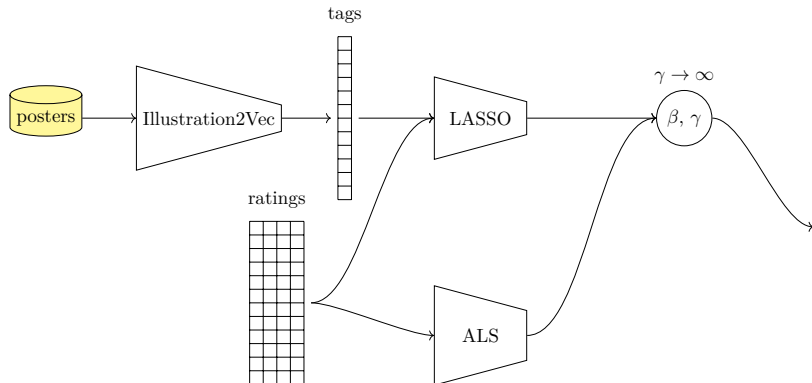
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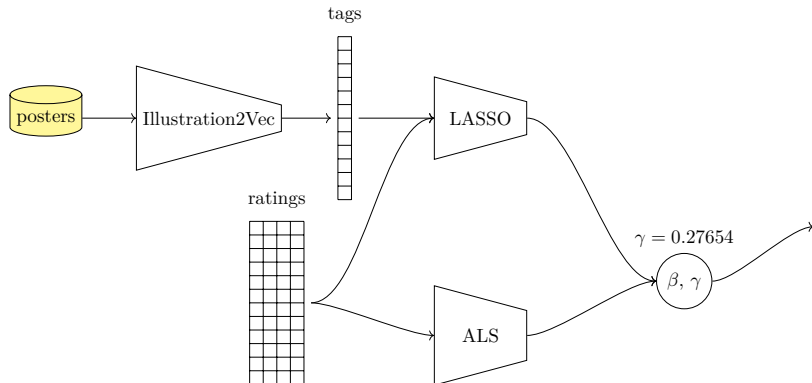


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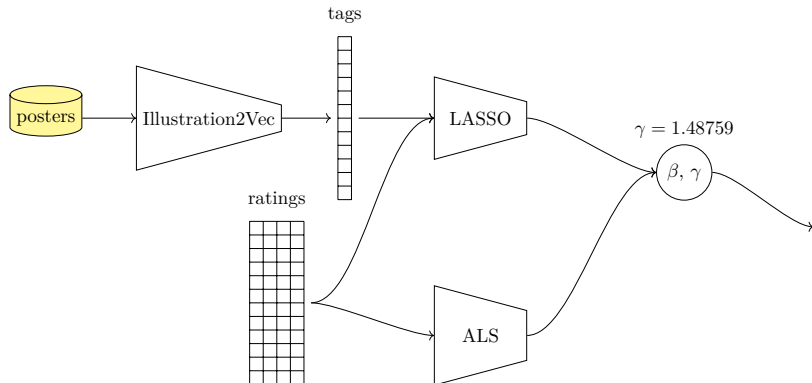


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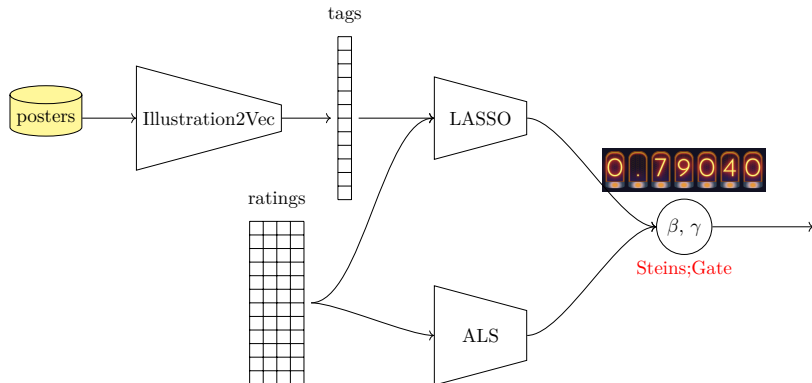


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Blended Alternating Least Squares with Explanation

BALSE



Our paper BALSE was accepted at the MANPU workshop!

## MANPU 2017

The Second International Workshop on  
coMics ANalysis, Processing and Understanding

November 10, 2017  
Kyoto, Japan

To be held in conjunction with [the 14th IAPR International Conference on Document Analysis and Recognition \(ICDAR 2017\)](#).

### Genuine excerpt from the reviewers

*Two models individually are existing methods, but this work presents a novel fusion method called **Steins gate** to integrate results given by two models.*

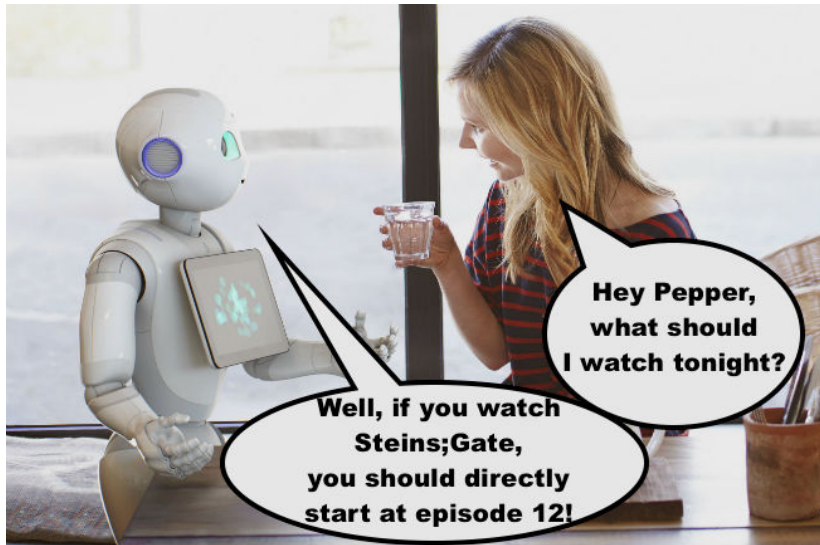
# Make your neural network look at the manga

Extract frames from episodes



*Cowboy Bebop* EP 23 "Brain Scratch", Sunrise

## Watching assistant





## Take home message

- ▶ Using machine learning, you can **predict the future**
- ▶ Machine learning is made of many blocks put together
- ▶ But they need data
- ▶ To get data, interoperability is super important
  - ▶ Let's work together to pair myAnimeList / AniDB / TVtropes!
  - ▶ **Contact us** to know more

# Still, there are things we can never predict



**hime@Anime Expo**

@hime\_bun

Suivre

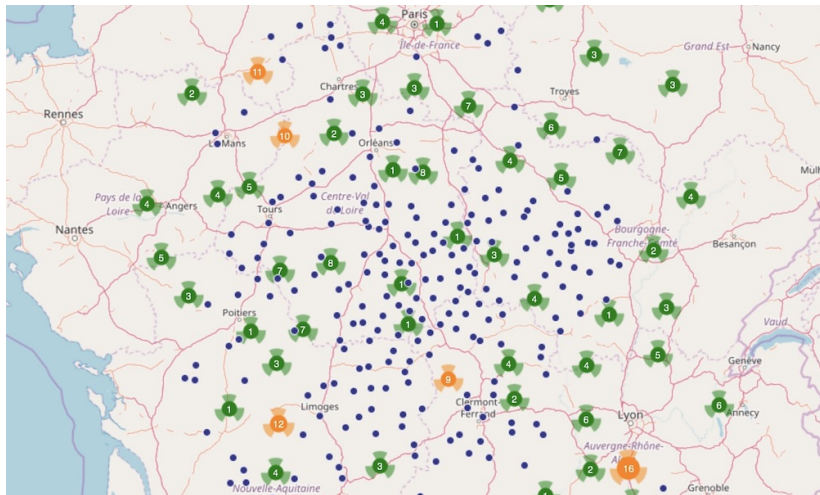
If you told me this shit would happen like 3 years ago I would've laughed at your face

Traduire le Tweet



Thanks! Do you have any questions?

jj@mangaki.fr



[mangaki.fr/map](http://mangaki.fr/map)



[github.com/mangaki](https://github.com/mangaki)

#AIMA\_AX